

Shell Lubricants organises 5th edition of Metals Technology Forum

Shell Lubricants, the global market share leader in finished lubricants held the 5th edition of its Metals Technology Forum today in Mumbai. The forum was attended by leading industry experts in the metal and steel industry, to discuss the challenges faced by the lubricants industry and find solutions for the same. In addition, the forum was aimed at showcasing Shell Lubricants' innovative technology and its holistic solutions, with a special focus on offerings for modern day steel plants.

The event witnessed over 90 participants from different metal and steel companies including Tata Sponge & Iron Steel; JSW, Bhushan Steel Limited, Kalyani Steels and Essar Steels, among others. The key trends discussed during the forum included: dynamics of increasing energy efficiency and reducing maintenance costs; the best lubricant-related operation

and maintenance practices; outlook on growth of the metal and steel sector; and challenges of controlling leakages in pumps and valves.

The sessions at the technology forum were addressed by Mr. D P Deshpande, Managing Director, Tata Sponge Iron Limited; Mr. Arvind Kumar, CEO, Kaytek Solutions OU; Mr. Prashant Godbole, Sr. Manager

Sales & Predictive Maintenance team, PRIMETALS Technologies; and Mr. Mukesh Dubey, Sr. Vice

President – Mechanical, Kalyani Steels.

Additionally, the forum was led by Mr. Akhil Jha, Vice President – Technical, Shell Lubricants India; Mr. Ajay Agarwal, Technical

Team Lead, Shell India and Mr. Umesh Dwivedi, BDM, Shell India, and was concluded with a vote of thanks by Mr. Vineet Thakar,

Vice President – Sales, B2B, Shell India.

Commenting on the occasion, Akhil Jha, Vice President Technical, Shell Lubricants India said, "Following the success of the first four editions of Shell Metals Technology Forum held at Bhubaneswar, Jharsuguda, Jamshedpur and Kolkata, we have organized the 5th edition of this event in Mumbai to deliberate on the modern day lubrication challenges faced and solutions sought by the Metals & Steel industry".



IMTMA's summit showcases competitiveness in manufacturing

A growing and competitive manufacturing sector has become the prime mover of the modern economy. Given the forces at work, manufacturing firms are taking a variety of approaches to radically transform their businesses and find new ways to differentiate themselves. This necessitates companies to constantly innovate, redefine paradigms, adopt cutting edge technology, enhance productivity and optimize resources.

To champion the cause of enhancing competitiveness in the Indian manufacturing industry the Indian Machine Tool Manufacturers' Association (IMTMA) is organizing the 10th edition of National Productivity Summit from 24 – 26 November 2016 at BIEC, Bangalore. The

event showcases best practices in manufacturing through live case study presentations, plant visits, inspiring keynote sessions, Success stories, Focused technical sessions and other concurrent events. The event will feature 4 plant visits to Toyota Kirloskar Auto Parts, Toyota Kirloskar Motor, Honda Motorcycles & Scooters India and Volvo Buses on 24 November 2016, which will give delegates an opportunity to witness best practices in manufacturing and productivity improvements on the shop floor.

Knowledge sharing sessions on topic of special interest (Focused Technical Sessions) and interactions with industry experts to address the manufacturing challenges of participating delegates at the 'Experts' Corner' will be held

concurrently along with the Plant visits on 24 November at BIEC, Bangalore.

This summit will provide an excellent opportunity for participating delegates to listen to industry leaders on various aspects of increasing competitiveness manufacturing industry. Anand Group and ACE Designers Limited will share their success stories that have redefined their manufacturing processes. Leading manufacturing companies Viz. Brakes India, Mahindra & Mahindra, Super Auto Forge, TTK Prestige, Toyota Kirloskar Auto Parts and VE Commercial Vehicles will present case studies, which will vie for the IMTMA-ACE Micromatic Productivity Championship Awards 2016, which gives away cash prizes worth Rs.10 Lakhs to the winners.