

CNC Software partners with Edge Factor

CNC Software has partnered with Edge Factor to produce a professional, time-saving, turnkey package of exciting media and interactive resources, called the Rock MFG Day Kit, to help make events compelling, engaging, and successful.

Spurred by record-setting participation last year, many activities are in the works for Manufacturing Day 2016, scheduled for October 7, 2016—the fifth annual industry grassroots event that is celebrated across North America and being promoted as “MFG Day.” Edge Factor has joined the organizers of Manufacturing Day as the Strategic Content Partner; creating a virtual event package that enhances MFG DAY events and makes it as easy as possible for event coordinators to host inspiring and interactive events.

ROCK MFG DAY KIT

Featured in the Rock MFG DAY Kit, Edge Factor’s cinematic Behind Closed Doors film weaves inspirational stories of women and men using advanced manufacturing technology to push back the edge of what’s possible. Based on the film, the kit contains interactive activities, CNC machining and 3D printing projects, looping videos, discussion activities, a customizable slideshow presentation, post-event parent resources, and more.

“This Manufacturing Day, we invite you to host an event and become a leader in mobilizing your manufacturing community,” said Jeremy Bout,

Producer/Host of Edge Factor. “The turnkey Rock MFG DAY Kit provides you with tools to reach out to your community to change the perception of manufacturing and showcase the amazing accomplishments and people behind your shop’s doors.”

“Mastercam has partnered with Edge Factor to produce materials to inspire young people to pursue careers in the incredible world of manufacturing,” states Meghan West, President of CNC Software, Inc. “This free, online events resource kit will help manufacturers connect with leaders and students in your community to change perceptions of manufacturing, involve kids and teachers, reach parents, spark conversations, and collect meaningful feedback on the success of their events.”

Pune Machine Tool Expo 2016: Marked great success

The four-day Pune Machine Tool Expo, 2016 – Western India’s B2B exhibition, concluded on a positive note on 2 October 2016.

With more than 100 exhibitors, the machine tool exhibition attracted 7,400 visitors and 62 trade delegations from various industries such as auto component, automobiles, capital goods, defence, aerospace and railways. Along with host city Pune, the event attracted impressive number of delegates and visitors from the Tier II and Tier III cities such as Aurangabad, Nagpur, Kolhapur, Mumbai, Satara, Ahmednagar, besides the neighboring state of Gujarat.

Organized by the Indian Machine Tools Manufacture’s Association (IMTMA), the exhibition was held for four days from 29th September – 2nd October 2016 and

served as a platform to demonstrate the latest manufacturing technologies. The expo covered both metal cutting and metal forming technologies including automation and robotics, tooling systems, CAD/CAM and other technologies, which are essential for today’s manufacturing.

The Pune Machine Tool Expo turned out to



be fruitful both for the visitors as well as the exhibitors and most of the exhibitors were satisfied with the quality of the crowd and the business opportunities that the exhibition provided them.

The success of Pune Machine Tool Expo has given further impetus to the IMTMA’s idea of Regional Machine Tool Expos – to address requirements of the Original Equipment Manufacturers (OEMs) of the various industry sectors in the Tier II and Tier III cities in the various regions of India.

Continuing with the idea, the next Regional Machine Tool Exhibition will be the second edition of Delhi Machine Tool Expo, which will be held from 10-13 August 2017 at Pragati Maidan, before returning to Pune in 2018.

